Cereal Box Book Report

STUDENT GUIDE

Have you read a great book lately? Do you like cereal? Are you ready to create the world’s most interesting book report? It’s time for Cereal Box Book Reports! Using an empty cereal box, create your report following these directions:

**Entire Box:** Cover the entire box with a large sheet of white or light-colored paper. Neatly wrapping it like a present is a good approach.

**Front of Box:** Think of a name for your new cereal that is closely related to your book. For example, for the book *The Lightning Thief*, you could name your cereal “Lightning-O’s.” Design the front of your box to be colorful and attractive. It should show what the cereal looks like and should also include a picture of a related prize. For “Lightning-O’s,” the prize might be a pen in the shape of a lightning bolt.

**Back of Box:** Every fun box of cereal has a game or puzzle on the back! Your cereal also needs one. Design and include a puzzle, word scramble, maze, crossword, or any other fun activity on the back of your box. Make sure it completely relates to your book.

**Right Side:** Neatly write a summary on the sheet provided. Cut and glue onto the right side of the box. Add some color, if you would like!

**Left Side:** All cereal boxes have a list of ingredients. Great books also have necessary ingredients, including a setting and main characters. Complete the Ingredients panel on the provided sheet. Cut and glue onto the left side of the box.

**Top of Box:** Fill out the information on the provided sheet. Would you rate your book as a 1-star (pretty awful) or a 5-star (the best you’ve ever read) story? Color in the appropriate number of stars. Cut and paste this panel onto the top of your box.
Top of Box: Fill out, cut, and paste to the top of your cereal box.

Title of Book: ____________________________

Author: ________________________________

# of Pages: _______ Rating: ★★★★★

Right Side of Box: Write a summary that describes only the main events, including the problem and solution, of the book. Remember to use descriptive words that make the reader want to know more! Then cut and paste to the right side of your cereal box.

Summary: ____________________________________________________________

______________________________________________________________

______________________________________________________________

______________________________________________________________

______________________________________________________________
Ingredients
Setting:

Main Characters:

Left Side of Box: Fill out, cut, and paste to the left side of your cereal box.

SETTING: The setting describes not only where, but also when the story takes place. Did it take place long ago, in the present days, or far into the future? If it took place in 2 different places, such as the forest and a cottage, describe both.

MAIN CHARACTERS: List only the main characters, along with a description of each.

For example, if you were describing Goldilocks, you might write:

Goldilocks: She is a young girl who is very curious and feels she has to explore strange houses with unlocked doors.
Commercial Break!

Name: __________________________________________  Date: ___________

Now that you have created your cereal, it is time to persuade people to buy it! In the space below, write the script for a 30 second commercial for your cereal. Include persuasive words that truly convince the listener/viewer to go out and buy your product. Use sensory (5 senses) descriptions to appeal to all buyers. After you have written your commercial, practice performing it, and time yourself. Adjust it if you need to in order to be as close to 30 seconds as possible. Happy writing!
The Clio Awards are given out each year for excellence in advertising. This world-wide award is highly sought-after, and is only given to the most imaginative, yet believable, tasteful, and convincing commercials in the world. Judges vote to award the very best advertisements with bronze, silver, or gold statues.

You have just finished a commercial advertising your newly-created cereal. Do you deserve a Clio Award? Write a paragraph below explaining exactly why you deserve this award. Remember to begin with a topic sentence, give several supporting detail sentences, and wrap it up with a strong closing sentence.